



125 West 55th St
New York, NY 10019

Contract # 25315858	Changes as of: 9/29/2016 at 10:03 AM	Version: Current State Version 5
CPE: 694/724/3910	Flight: 9/27/16 - 10/3/16	Station: WBNG
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: Kim Myers for Congress	Market: Binghamton
Product: Candidate	Office: WASHINGTON	Total \$: \$19,890.00
Agency Order #: 5420164	Primary Demo: Adults 35+	Total Spots: 100
Buyer: Katowitz, Janet	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP
							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
Sec 2																	
2	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
3	Tu-F,M 6a-7a		Action News 6AM	\$250.00	0	30	1	1	1	2	0	0	1	6	\$1,500.00	\$0.00	0.0
Sec 2																	
4	Tu-F,M 7a-8a		CBS This Morning	\$250.00	0	30	1	1	2	1	0	0	2	7	\$1,750.00	\$0.00	0.0
Sec 2																	
5	Tu-F,M 8a-9a		CBS This Morning	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
6	Tu-F,M 9a-10a		Rachel Ray	\$80.00	0	30	1	0	1	0	0	0	1	3	\$240.00	\$0.00	0.0
7	Tu-F,M 11a-12n		Price Is Right	\$175.00	0	30	0	1	1	1	0	0	1	4	\$700.00	\$0.00	0.0
Sec 2																	
8	M-F 12n-12:15p		Action News 12 Noon	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
9	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
10	Tu-F,M 1:30p-2p		Bold And Beautiful	\$125.00	0	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
11	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	0	1	1	1	0	0	0	3	\$270.00	\$0.00	0.0
12	Tu-F,M 3p-4p		Harry Connick	\$90.00	0	30	1	0	0	0	0	0	1	2	\$180.00	\$0.00	0.0
13	Tu-F,M 4p-5p		Dr. Phil	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	0	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
15	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	0	30	1	1	1	1	0	0	1	5	\$900.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	0	30	1	1	1	2	0	0	2	7	\$2,800.00	\$0.00	0.0
17	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	0	30	1	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0



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							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
18	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	0	30	1	0	1	0	0	0	1	3	\$525.00	\$0.00	0.0
Sec 2																	
19	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
20	M 8:30p-9p		Kevin Can Wait	\$600.00	0	30	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
21	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	0	30	1	1	1	1	0	1	1	6	\$1,350.00	\$0.00	0.0
22	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	0	30	0	1	1	0	0	0	1	3	\$300.00	\$0.00	0.0
23	Tu 8p-9p		NCIS-CBS	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
24	Th 8:25p-11:30p		Thursday Night Football	\$800.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	F 9p-10p		Hawaii Five-0-CBS	\$400.00	0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
26	Sa 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
27	Sa 6:30p-7p		CBS News Saturday	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Sa 7p-8p		Entertainment Tonight	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
29	Sa 8p-9p		CRMTM SA8P-CBS	\$300.00	0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
30	Sa 11:35p-12:35a		Elementary	\$60.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
31	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	Su 10:30a-11:30a		Face The Nation	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	Su 12n-1p		NFL Today	\$175.00	0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
34	Su 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
35	Su 7p-8p		60 Minutes-CBS	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
36	Su 10p-11p		ELEMENTARY	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
TOTALS:							18	16	19	19	2	5	21	100	\$19,890.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/28/16 8:51 AM	Denise Edmister	Line 20 is na due to rate Line 17 is na Line 31 is na due to pgm change line 32 is na due to pgm change
09/23/16 10:58 AM	Denise Edmister	Line 17 spots across M-F due to no football line 24 is na due to program change - email will be coming with programming & rates Line 26 is na due to sports Line 27 is na due to sports

Competitive Information	
Market Budget:	\$31,078
WBNG Share:	64%
Comment:	
EBNG:	2%
WBGH:	11%
WBPB:	1%
WICZ:	7%
WIVT:	15%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	100	\$19,890.00	N/A	0.0
Total	100%	100	\$19,890.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	100	\$19,890.00
Total	100	\$19,890.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/16 10:01 AM	BILL THOMAS	Confirmed		1	\$-10.00	\$19,890.00	Changes: Total Spots from 101 to 100, Calculated Dollars from \$19,900.00 to \$19,890.00, Competitive Market Budget from \$31,094 to \$31,078, User Entered \$ from \$19,900.00 to \$19,890.00, Total \$ from \$19,900.00 to \$19,890.00. 3 buylines added or modified.
Revision	9/28/16 10:52 AM	BILL THOMAS	Confirmed		1	\$0	\$19,900.00	Changes: Total Spots from 102 to 101. 6 buylines added or modified.
Makegood 2	9/28/16 8:51 AM	Denise Edmister	Confirmed			\$0	\$19,900.00	
Revision	9/23/16 8:44 PM	BILL THOMAS	Confirmed	2		\$0	\$19,900.00	Changes: Total Spots from 100 to 102. 7 buylines added or modified.
Makegood 1	9/23/16 10:58 AM	Denise Edmister	Confirmed			\$0	\$19,900.00	
Revision	9/23/16 8:14 AM	BILL THOMAS	Confirmed			\$0	\$19,900.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$19,900.00. 3 buylines added or modified.
New	9/23/16 8:13 AM	BILL THOMAS	New	100		\$19,900.00	\$19,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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